

**Tod Gerardo**  
Senior Consultant

Tod Gerardo works with Hollis Associates Acquisitions Advisors, LLC on issues related to executive coaching, career/life transition, performance consulting and career management.

Tod has over 25 years experience working with individual business owners, executives, and senior professionals. He frequently consults with CEOs on issues related to current management challenges, preparing for a merger/acquisition and post-M&A planning, or for planning for a new business or other venture. He typically works with owners/executives who are experiencing some kind of work related change management issues or other challenge in their lives and are very concerned about how best to respond to these challenges. Working confidentially and individually, he directly assists the individual in focusing on the resolution of their work and career concerns so that they can:

- Be clear about what they want,
- Be more effective in the process of achieving their goals
- Be more satisfied at what they are doing and where they are going
- Be happier and more confident in the change process
- Be more fulfilled in the result

Tod established his own consulting practice in 1980 with the intention and practice of offering a solid base of results-focused career and coaching services directed to the strategic management of human resources. His programs can promise targeted shifts in human performance, organizational effectiveness, and productivity that measurable impacts organizational goals and profitability.

Tod holds a Master's degree in Human Resources Management where he was able to integrate the disciplines of human resources with career development, testing/assessments and career counseling.